



FOR IMMEDIATE RELEASE

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## CPO ANNOUNCES NAME CHANGE AND 2017 FALL SUMMIT DATES

COLUMBUS, OH, August 22 – The non-profit professional association formerly known as Contingency Planners of Ohio (CPO) has changed its name to Continuity Professionals of Ohio (CPO). The impetus of the name change is to keep the organization relevant in today's business climate and to reflect the changing nature of the business continuity profession. CPO is proud to announce the date of their 2017 Fall Summit to be held at Quest Conference Center in Columbus, OH on October 24, 2017. Included in the lineup of speakers is Ted Brown, president & CEO, KETCHConsulting. KETCHConsulting will be offering 3 professional courses on October 25-26 in conjunction with the CPO 2017 Fall Summit.

CPO hosts two summits each year conveniently located in Columbus, Ohio bringing the three CPO regions and others together for a half day of learning and sharing. The summits are generally held in May and October from 10am to 3pm and provide 4 general sessions to the attendees. The successful 2017 CPO Spring Summit was held on May 17 at Alliance Data in northern Columbus and the 2017 CPO Fall Summit is scheduled for October 24 at Quest Conference Center right off I-71 in northern Columbus. Planning is now underway for the fall event. So, save the date on your calendar and start making plans now to attend. Registration for the event will open in September. Details will be posted on the CPO website – [www.cpohio.org](http://www.cpohio.org).

CPO is excited to announce that KETCHConsulting will be offering **THREE** professional classes in conjunction with the 2017 Fall Summit. Ted Brown will not only be a featured speaker at the summit, but he will also be the featured speaker for all 3 classes. Information about the classes follow in this release. Registration for the classes will be opening soon – watch [www.cpohio.org](http://www.cpohio.org) for registration information. This is a great opportunity to grow your professional skills while keeping an eye on the budget! And, KETCHConsulting has made the commitment that no class will be canceled as long as there is at least one registered attendee! So, start clearing your calendar now and decide which class(es) you want to attend ...

### Learn to Create A Table Top Exercise – An Exercise in Business Continuity/COOP Preparedness!

Wed. Oct 25, 9:00 AM -12:00 PM; Cost: \$350 per person; Speaker: Ted Brown

In this class presented by KETCHConsulting, you will be given four different table top scenarios, including the injects, and you will learn how to: create a situation, scenario and injects for your audience, your

business, your location and your BCP maturity. You'll identify operations, decisions and policies that impact the ability of a business unit to execute plans. The exercise will end with conclusions and discussions that will change, emphasize, and otherwise affect your business continuity/COOP plan. You will conclude with an "after action" report that will lead to effective modifications and improvements to the plans being exercised.

### Policy and Program Management

Wed., October 25, 1:30 p.m. – 5:30 p.m.; Cost: \$350 per person; Speaker: Ted Brown

This course covers all aspects of creating and managing a successful business continuity policy and a business continuity management program in an organization. This is often the stage of the business continuity management life cycle where practitioners have to begin in any new role, and is essential to regularly revisit and review in any existing role.

This course provides the continuity and resilience professional with the ability to identify key aspects of a successful policy and develop or revise one where required. Students will then learn how to use the BC policy to create, implement and manage the BCM program as a part of building and improving organizational resilience.

The objectives of this training course are to:

- Identify and develop the key aspects of a successful BC policy
- Implement a BC policy
- Use the BC policy to create, implement and manage the BCM program
- Use the BCM program as a tool to build organizational resilience

### Crisis Management w/Penn State Case Study

Thursday October 26, 8:30 – 4:30; Cost: \$695 per person; Speaker: Ted Brown

This course is an advanced BCI professional practice course. It provides the continuity and resilience professional with the opportunity to gain a deeper knowledge and understanding of an incident response structure and crisis management capability using the Penn State story as a case study. Consequence Management is a critical portion of every crisis event. You see the publicity regarding what went wrong. You rarely get to learn how an organization responded, and the metrics on return on investment for the actions taken. Everyone read about the events as they unfolded at Penn State. This session will take you inside and share what went wrong at Penn State and the positive results of the actions taken.

### **About CPO:**

Continuity Professionals of OHIO (CPO) is a not-for-profit association with a focus on continuity of operations, disaster recovery, information security, and resiliency. We share our knowledge and experiences to proactively prepare for interruptions that affect our corporations, customers, and communities. Our mission is to ensure that we are properly positioned to respond to and recover from any interruption. CPO has been in existence since 1986 and is a 501(c)6 not-for-profit organization.

### **About Ted Brown:**

Ted Brown, MBCI, CBCP, CBCV President & CEO of KETCH-Consulting, is a recognized Crisis Management and Business Continuity industry leader. He is also a member of the Business Continuity Institute USA Board, serving as Education Chair. With 49 years in technology, Brown has contributed 30 years of experience to the business continuity/COOP industry. He has led the development of hundreds of unique BCP/COOP plans and actual recoveries. He also offered a great deal of time and personal

assistance during the long effort to reconstruct the U.S. Virgin Islands after Hurricane Marilyn. In November of 2007, KETCHConsulting was inducted into the BCP Hall of Fame. In 2002, Ted as an individual was elected to the BCP Hall of Fame along with Rudy Giuliani. The Hall of Fame recognizes leading contributors to Business Continuity. In 2017, Ted was recognized by the Disaster Recovery Institute International as the Consultant of the Year AND was awarded the Lifetime Achievement Award.



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