



Fall Summit Training Courses

Learn to Create A Table Top Exercise – An Exercise in Business Continuity/COOP Preparedness!

Monday October 15th 8:30 – 11:30

In this class presented by KETCHConsulting, you will be given **four** different table top scenarios, including the injects, and you will learn how to: create a situation, scenario and injects for your audience, your business, your location and your BCP maturity. You'll identify operations, decisions and policies that impact the ability of a business unit to execute plans. The exercise will end with conclusions and discussions that will change, emphasize, and otherwise affect your business continuity/COOP plan. You will conclude with an "after action" report that will leads to effective modifications and improvements to the plans being exercised.

Where: Columbus, Ohio **Registration Fee:** \$350 per person **Speaker:** Ted Brown, MBCI

BCI Business Impact Analysis (BIA) Master Class

Monday October 15th 12:00 Noon to 5 (lunch included)

This course is designed to provide participants with one day focused entirely on how a BIA is carried out in an organization. It combines a presentation on the theory and current good practice on doing a BIA with a real-life application of this theory. It is delivered by an expert facilitator to share hints, tips and lessons learned on the BIA process. Actual BIA client results will be reviewed. You will have the opportunity to take part in a facilitated practical session to carry out a BIA using a case study with example questionnaires and templates to take away. This course is for those BC professionals who are responsible for carrying out a BIA at a Strategic, Tactical or Operational level within their organizations, and for those who require a better understanding of this essential part of the BCM Lifecycle.

Where: Columbus, Ohio **Registration Fee:** \$695 per person **Speaker:** Ted Brown, MBCI

The BCI Incident Response and Crisis Management Course w/ Penn State Case Study

Wednesday October 17th 8:30 – 4:30

This course is an advanced BCI professional practice course. It provides the continuity and resilience professional with the opportunity to gain a deeper knowledge and understanding of an incident response structure and crisis management capability using the Penn State story as a case study. Consequence Management is a critical portion of every crisis event. You see the publicity regarding what went wrong. You rarely get to learn how an organization responded, and the metrics on return on investment for the actions taken. Everyone read about the events as they unfolded at Penn State. This session will take you inside and share what went wrong at Penn State and the positive results of the actions taken.

Where: Columbus, Ohio

Registration Fee: \$695 per person

Speaker: Ted Brown, MBCI

The BCI Good Practice Guidelines Certification Course

Become a certified professional and member of the BCI!

Wednesday October 17th – Friday October 19th

8:30 – 4:30 Each Day

The Good Practice Guidelines (GPG) are the independent body of knowledge for good Business Continuity practice worldwide. They represent current global thinking in good Business Continuity (BC) practice and now include terminology from ISO 22301:2012, the International Standard for Business Continuity management systems.

The real value of the GPG to BC professionals lies in the fact that it considers not just the ‘what’ to do but also the ‘why’, ‘how’ and ‘when’ of practices written by real-world experts.

This training course is intended to meet the technical and professional needs of business continuity and resilience professionals working in organizations of any type and size, in any industry or sector worldwide, and is based on the six Professional Practices that make up the BCM Lifecycle.

Once you have taken the course you are ready to sit the CBCI exam (not included) and become a certified professional and member of the BCI. (CBCI Online Exam to be booked separately via the BCI shop and taken from your home or office at a convenient time to you.)

Where: Columbus, Ohio

Registration Fee: \$2,156 per person

Speaker: Alice Kaltenmark, MBCI, MBCP

To register for courses, please email Deb Hall at KETCHConsulting – debhall@ketchconsulting.com
